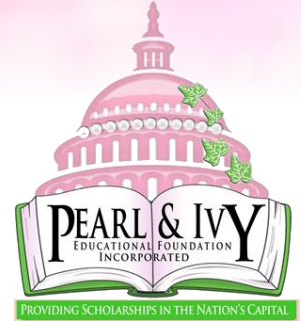


PEARL AND IVY EDUCATIONAL FOUNDATION, INC.
PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL



2019 ANNUAL REPORT



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OUR MESSAGE



Established in Washington, D.C. in 1988 by the members of the Alpha Kappa Alpha Sorority, Inc., ® Xi Omega Chapter, the **Pearl and Ivy Educational Foundation** was formed by volunteers committed to serving the needs of the community through impactful programming and fundraising. Since inception, the Foundation has granted over \$500,000 in scholarship awards to deserving DC public high school and charter school seniors and undergraduate students at local area universities.

You have and can continue to impact students seeking a college education.

1

In this report, we recognize the 2019 contributions of individuals, businesses and more than 500 PIEF member volunteers who helped students achieve their dreams.

We extend our heartfelt “thank you.”

April Gaines-Jernigan

April Gaines-Jernigan
President

Monica Freeman Lewis

Monica Freeman Lewis
Executive Director



MISSION



PIEF is comprised of college-educated, professional women – community volunteers who are dedicated to serving the needs of District residents. Our mission is to provide scholarships to exemplary and deserving college-bound high school seniors and continuing college students in the District of Columbia.



PIEF established with focus on higher education for D.C. students

1st Annual Pink Hat Tea

1st Annual Norma E. Boyd 5K Race For Education



Awarded \$56,205 in scholarships

1988

2010

2012

2018

2019

Since inception, PIEF has awarded over \$500,000 in college scholarships.

PROGRAM OVERVIEW

The Scholarship Committee of the Pearl and Ivy Educational Foundation (PIEF) has traditionally awarded three separate sets of annual scholarships:

- (1) The PIEF high school scholarships, awarded each spring and open to graduating seniors enrolled in District of Columbia public high schools and public charter high schools;
- (2) PIEF “returning” or “renewal” scholarships, awarded to former PIEF high school scholarship recipients currently enrolled and in good standing at colleges/universities as rising sophomores – rising seniors; and
- (3) Xi Omega undergraduate scholarships, awarded to members of the three undergraduate chapters of Alpha Kappa Alpha Sorority, Inc. (Alpha Chapter at Howard University, Beta Lambda Chapter at the University of the District of Columbia and Lambda Zeta Chapter at American University) supervised by the Xi Omega Chapter.

Each set of scholarships is application-based, with students required to submit a written application, supporting documentation, and for the first two categories of scholarships an essay responding to a designated question.



3



SCHOLARSHIP PROGRAM

HIGH SCHOOL AWARDS

The 2019 PIEF high school scholars represented a diverse cross-section of students from DC public and charter high schools from various socio-economic backgrounds with some being the first family member to attend college. Ten scholars were awarded scholarships to help defray the growing cost of a college education.



NAME	UNIVERSITY	AWARD AMOUNT
David Hounyo	Georgia Institute of Technology	\$2,500
Dominique Johnson	Florida A&M University	\$2,500
Kendriss Johnson	Georgia State University	\$2,500
Betelhem (Bette) Mekonnen	Georgetown University	\$2,500
Mikayla Moore	George Mason University	\$2,500
Erica Morse	Penn State University	\$2,500
Mauricio Perez	Temple University	\$2,500
Sidnee Salter	Spelman College	\$2,500
Justine Ugwuezumba	University of the District of Columbia	\$2,500
Ramoni Wilson	George Washington University	\$2,500
Total for High School Scholars		\$25,000

SCHOLARSHIP PROGRAM

RETURNING SCHOLARS AWARDS

A total of fifteen(15) Returning scholars were eligible for and received an award to continue their college journey.



NAME	UNIVERSITY	AWARD AMOUNT
Daniella Butler	Grinnell College	\$1,365
Lillian Copeland	Spelman College	\$1,365
Dileiny Cruz	The New School	\$1,365
Kayla Griffith	Berklee College of Music	\$1,365
Milian Jones	Towson University	\$1,365
Cierra Roberts	University of District of Columbia	\$1,365
Kayla Howard	Spelman College	\$1,365
D'Antre Judd	Morehouse College	\$1,365
Zhane' Silvers	Old Dominion University	\$1,365
Jana Washington	University of Maryland	\$1,365
Carson Wheeler	University of Pittsburgh	\$1,365
D'onte Batts	Morehouse College	\$1,365
Dakara Da'Costa	Union College	\$1,365
Allegra Hatem	University of Chicago	\$1,365
Raya Henderson	Howard University	\$1,365
Diamond Hunter	Temple University	\$1,365
Andoniaina Randriambololona	University of District of Columbia	\$1,365
Total for Returning Scholars		\$23,205

SCHOLARSHIP PROGRAM

UNDERGRADUATE AWARDS

The final round of 2019 scholarships was comprised of undergraduate awards earmarked for and open to current members of Alpha (Howard University), Beta Lambda (University of the District of Columbia), and Lambda Zeta (American University) Chapters of Alpha Kappa Alpha Sorority, Inc.



NAME	UNIVERSITY	SCHOLARSHIP	AWARD AMOUNT
Paige A. Hodges	Howard University	Margaret Hill Scholarship	\$1,000
Astonique G. Robinson	American University	Marjorie Holloman Parker Academic Award	\$500
Jacqueline Strange	University of the District of Columbia	Marjorie Holloman Parker Academic Award	\$500
Paige P. Williams	Howard University	Marjorie Holloman Parker Academic Award	\$500
Jacqueline Strange	University of the District of Columbia	Mary B. Skinner Scholarship	\$1,000
Kelsey E. Curtis	Howard University	Naomi Rushing Scholarship	\$1,000
Paige A. Hodges	Howard University	Emmie Perkins Scholarship	\$1,000
Morgan A. Cahoon	Howard University	Norma E. Boyd Scholarship	\$2,500
Total for Undergraduate Awards			\$8,000

2019 HIGHLIGHTS



#CAP — In collaboration with our partner, Xi Omega Chapter, PIEF served 55 young people through the **College Admissions Process Program**, known as **#CAP**. This program helps high school students navigate each step of the admissions process through a series of monthly workshops and related activities. Students had an opportunity to visit Howard University, attend the National College Fair and hear from education expert representing the Office of the State Superintendent of Education, Trinity Washington University and other educational institutions.

HBCU Support — PIEF members provided generous support to historically Black colleges and universities through direct donations and fundraising initiatives. Total support reached nearly \$53,000 including over \$30,000 in scholarships for students attending HBCUs and more than \$10,000 at *HBCU-ish*, our signature HBCU Impact Day event. Members' fundraising strength in the DC Metro HBCU Alliance's Annual 5K Walk/Run yielded "Greek GiveBack Dollars" for programming.



2019 HIGHLIGHTS



2019 PIEF Scholarship Reception



Federal Energy Regulatory
Commission Secretary Kimberly Bose



Congresswoman Lauren Underwood (D-IL, center)

2019 SPONSORS, DONORS & FRIENDS



Thank you to our 2019 sponsors, donors and friends for your generous financial support during our 2019 Pink Hat Tea Fundraiser, Scholarship Endowment Fund and Support Our Scholarship Campaigns and Norma Boyd 5K Race for Education. Our donors and sponsors remain committed to promoting academic excellence and scholarly pursuits, encouraging positive health practices, and enhancing the professional and personal growth of those in our community.



PINK HAT TEA SPONSORS

CROWN

\$2,500+

Bailey Real Estate Holdings LLC
Fort Lincoln Newtown Corporation

BRIM

\$1,250+

Alpha Kappa Alpha Sorority Inc,
Alpha Chapter
Comcast Financial Agency Corporation
Monica Freeman Lewis
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Donna Williams Rucker
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\$500+

Joe Gebhardt
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April C. Gaines-Jernigan
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2019 SPONSORS, DONORS & FRIENDS

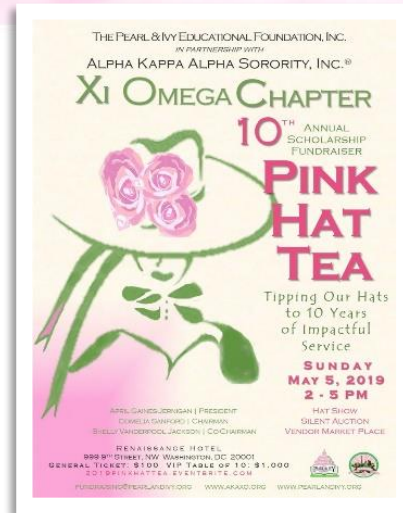
PINK HAT TEA SPONSORS (cont'd)

SPARKLE

\$250+

Paula R. Bruner
Business Transformation Group
Rita Clinton
Katherine King Cooper
Law Office of Angelia Rowe Garner
Bernadette Gartrell
Joe Gebhardt
Nyia Harris
Law Offices of Jeanett P. Henry

Sharon Holt
Caroline Jackson
Jordan River Ministry
Lavdena A. Orr, M.D.
Tracy Perrin
Rosa Lucia Riddle
Lakeila Stemmons
Donna Taylor
Sheila Harley-Washington





2019 SPONSORS, DONORS & FRIENDS

SCHOLARSHIP ENDOWMENT FUNDS

Alpha Chapter Alumni
August Birth Month
Frances Bush and Winnie Brinkley
Paula A. Bruner*
D.A.T.E.*
Emerging Leaders
Fall 2017 Xi Omega Initiates
Force 58*
Golden Sorors*
Elsie Hillman-Gordon
Gwendolyn Jeffries Grant*

Evelyn T. Gray*
Ollie and Willie Jackson Memorial
Lillian Hundley Jones*
Jean Elizabeth William Johnson
Pamela Johnson
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Monica Freeman Lewis*
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Woods and Payton
Nan Peete

Nellie Perkins
Ian Trevor Smith Memorial
Barbara Stallans*
Julilia T. Tolson*
Phyllis Wheatley
Bernice Williams
Valeria H. Wilson*
Xi Omega Presidents'

*-fully funded



THANK YOU

SUPPORT OUR SCHOLARSHIP CAMPAIGN DONORS

Jennifer Allen
Patricia Allen
Alexandra Alleyne
Treva C. Alston
Amazon Smile Foundation
Josephine Baker
Barnes & Noble Booksellers
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Juanita S. Cole
Jennifer Coleman
Ingrid Armstrong-Dowery
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Juanita Ferguson

Rhonisha Franklin
Bernadette Gartrell
Tonnette Ledora Goodman
Elsie Hillman-Gordon
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Charlotte Holloman
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Cheryl Hubbard
Edith Johnson
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Barbara Keitt
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Levitha Owens Long
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Beverly Mims
Shaunta Mitchell
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Althea Taylor
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Lesley White
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Anntinette Williams
Sonja Wilson
Valeria H. Wilson
Gloria Wu



2019 COMMUNITY FUNDRAISER

Thank You Sponsors of the Norma E. Boyd 5K Race For Education

Gateway Mile Marker

\$850+

Arlean Leland, Esq.

Capitol

\$750+

Anderson and Associates

Gateway

\$450+

Select Physical Therapy Holdings, Inc.

AmeriHealth Caritas

Donna Williams Rucker

Partner In Pink

\$250+

Yolanda Pierce

Business Transformation Group

April C. Gaines-Jernigan

Jordan River Ministry



Pearl

\$140+

Jennifer Coleman

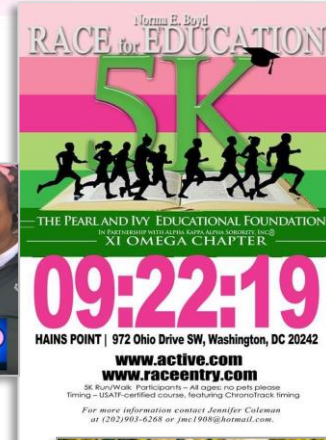
Dominique Charles

Lavdena A. Orr, M.D.

Chevy Chase Personal Training

Renee Reed Newton

Rhonishia Franklin





YOUR SUPPORT MATTERS

2019 Women and Girls Conference Sponsors

UnitedHealthcare
KBPO Solutions LLC

PIEF Recognized the Contribution and Support of Community Partners at a Celebration of Community Engagement

ALPHA KAPPA ALPHA SORORITY, INC.
XI OMEGA CHAPTER
IN COLLABORATION WITH THE
PEARL AND IVY EDUCATIONAL
FOUNDATION (PIEF)

SATURDAY, NOVEMBER 16TH
9:00 AM-4:00 PM

THEODORE ROOSEVELT HIGH SCHOOL
4301 13th St NW, Washington, DC 20011

FREE

JOIN US FOR A DAY FOCUSED ON DEVELOPING AND MAINTAINING PHYSICAL, EMOTIONAL, AND FINANCIAL WELLNESS IN OUR DAILY LIVES.

The free conference will feature educational and interactive workshops led by experts in the medical, mental health and financial fields, offer prizes, a community fair, and includes breakfast, snacks, health demonstrations and coverage, and more!

OPEN TO ALL AGES AND WOMEN AGES 13+

Washington DC
Wheaton-Warner Health
301-942-9999

On-Site 3D Mammography provided by Great Care for Washington's Mobile Mammography Unit
PIEF testing provided by Wheaton-Warner Health

Please bring non-perishable food items and beverages for donation to local community organizations, including those Club Interlocks.

REGISTER FOR THIS FREE CONFERENCE: <https://womenandgirls2019.eventbrite.com>
FOR MORE INFORMATION: Allison Watts at howar93@verizon.net

April Gaines-Jernigan, President | Raven L. Hill, First Vice President | akaxo.org



THE PEARL AND IVY EDUCATIONAL FOUNDATION
INVITES YOU TO ATTEND A RECEPTION
CELEBRATING OUR

2019
COMMUNITY PARTNERS
DONORS AND FRIENDS

SEPTEMBER 26, 2019
6:00-8:00PM

XI OMEGA CENTER
4411 14TH STREET, NW
WASHINGTON, DC 20011

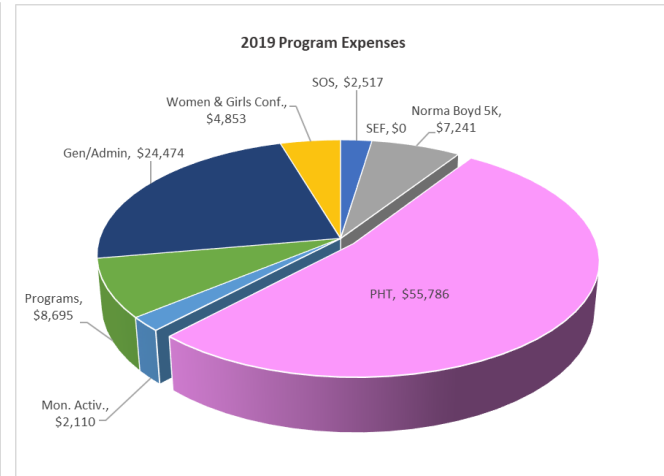
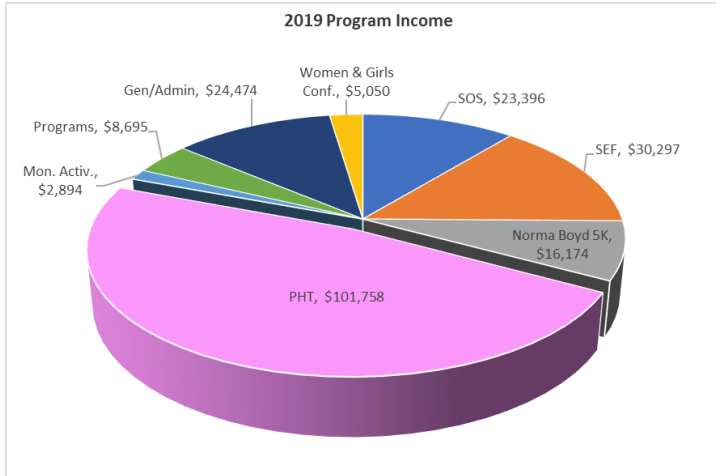
FINANCIAL REPORT

Fiscal Year ended
December 31, 2019

	Pearl and Ivy Educational Foundation, Inc. 990 for Year 2019	Prior Year 2018	Current Year 2019
REVENUE	Contributions & Grants	\$228,785	\$186,415
	Investment Income	\$6,354	\$8,150
	Other Revenue	\$2,571	\$32,723
	Total Revenue	\$237,710	\$227,288
EXPENSES	Grants Paid	\$45,000	\$56,205
	Fundraising Expenses	\$66,206	\$65,544
	Other Expenses	\$29,192	\$34,890
	Total Expenses	\$140,398	\$156,639
	Revenue Less Expenses	\$97,312	\$70,649
	Total Assets	\$565,145	\$635,794

2019 PROGRAM OVERVIEW

Fiscal Year ended
December 31, 2019





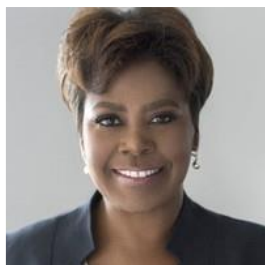
PEARL AND IVY EDUCATIONAL FOUNDATION, INC.

PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL

Our Board of Directors is Committed to Supporting the College Achievements of Today's Scholars!



April Gaines-Jernigan
President



Monica Freeman Lewis
Executive Director

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PEARL AND IVY EDUCATIONAL FOUNDATION, INC.
PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL

PEARL AND IVY EDUCATIONAL FOUNDATION, INC. | P.O. BOX 75094 | WASHINGTON, DC 20013

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