



QUARTERLY

Newsletter



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GET READY FOR THE 12TH ANNUAL PINK HAT TEA SCHOLARSHIP FUNDRAISER - "CELEBRATING A LEGACY OF EXCELLENCE, SCHOLARSHIP, AND SERVICE"

We're counting down to the signature fundraiser of the spring!

Since its inception in 2009, the Pink Hat Tea has been an annual celebration of style and substance. As the signature fundraising event for the Pearl and Ivy Educational Foundation, Inc. in partnership with Alpha Kappa Alpha Sorority, Inc.®, Xi Omega Chapter, the Tea plays a critical role in generating the necessary resources to support high school youth in achieving their college dreams.

The Pink Hat Tea will take place virtually on Sunday, June 5, 2022 at 2:00 p.m.

Buy your tickets today at piefdc.org/PinkHatTea.

For more event information and sponsorship opportunities, email info@PIEFDC.org.

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BUY YOUR TICKETS TODAY AT:
PIEFDC.ORG/PINKHATTEA

PEARL & IVY EDUCATIONAL FOUNDATION, INC.®
in partnership with
ALPHA KAPPA ALPHA SORORITY, INC.®
XI OMEGA CHAPTER

12th Annual Pink Hat Tea

SCHOLARSHIP FUNDRAISER

Hat Fashion Show | Performances | Silent Auction
Vendors | Raffle & More...

JUNE 5, 2022 | 2:00 PM

Tickets* available at bit.ly/PinkHatTea

\$65 for Virtual Event **\$100** for Virtual Event & Gift

\$135 for VIP Pre-Event Tea Party & Virtual Event

**Sponsorships available*

Raven L. Hill, President

M. Parker Mabry and Latrice Powell, Co-Chairs

For more information, contact info@PIEFDC.org
or visit PIEFDC.org/PinkHatTea.



SEEN ON THE SCENE: PIEF MARKS 22 YEARS OF MLK DAY COMMUNITY SERVICE TO FOOD & FRIENDS

Pearl and Ivy Educational Foundation, Inc. came together for the annual Martin Luther King Jr. day of service. Each year PIEF members give their service to prepare meals for those in need across Washington, DC. This year marked the 22nd year PIEF members volunteered at Food & Friends.



COMMUNITY PARTNER SPOTLIGHT ON: MONICA FREEMAN LEWIS OF BUSINESS TRANSFORMATION GROUP

Tell us about your company.

Business Transformation Group (BTG) provides turnkey solutions that minimize risk and optimize the inclusion of small businesses on large, infrastructure projects.

Why does your company support PIEF?

In 2015, BTG established the DRANREF Foundation to 'pay it forward' and serve the communities where we do business. Its mission is to advance STEM and entrepreneurial education in underserved areas, and support organizations, like PIEF, that promote lifelong learning for students.

What's your favorite PIEF event of the year?

My favorite PIEF event of the year is the Norma E. Boyd 5K Race for Education. I have participated every year since its inception. I love the energy of the walkers, runners, and volunteers! Additionally, I enjoy the music and warm up activity just before the race, and the opportunity to meet similar people who enthusiastically support scholarships for students.



HIGHLIGHTING EXISTING SCHOLARSHIP ENDOWMENT FUNDS



PIEF Executive Director Amanda Alexander established a \$10,000 Scholarship Endowment Fund in March 2022. The *Jewels of Pearlescent Perfection* fund is a restricted group-sourced fund developed by spring 1996 alumnae of Howard University's Alpha Chapter of Alpha Kappa Alpha Sorority, Inc. Thank you to the members of this giving circle! Your contributions to PIEF will make a difference in the lives of students for years to come!



Gwendolyn Means established and fully funded a \$10,000 Scholarship Endowment Fund in February 2022. The *Gwendolyn Barnes Means Legacy Fund* is a restricted Fund for District of Columbia public school students attending a Historically Black College or University (HBCU) pursuing vocational, technical, or emerging field. Thank you, Member Gwendolyn, for your contribution to PIEF and for making the dreams of our young people come true.

5 BENEFITS OF ESTABLISHING A

PIEF Scholarship Endowment Fund

Establish A Named Scholarship

Name a scholarship in honor of someone & create a lasting legacy to provide scholarships in perpetuity.

Support Academic Excellence

Provide avenues to help fund college dreams.

Customizable Criteria

Build a legacy of your choice that will last for generations to come.

Commit to Charitable Giving

Invest in long-term charitable giving that benefits students' futures.

Establish A Lasting Legacy

Create something that will last a lifetime.

Start your Scholarship Endowment Fund today!

PIEFDC.ORG/legacyfund

CONTRIBUTIONS TO SEF ARE 100% TAX DEDUCTABLE.

GET TO KNOW THE NEW 2022-2023 PEARL AND IVY EDUCATIONAL FOUNDATION, INC. BOARD MEMBERS



Nicole Jackson-Williams

Vice-President

"I am most excited about working with the PIEF Board of Directors to fund scholarships to outstanding students and keeping up-to-date on these students as they move through their educational journeys. I'm also looking forward to participating behind the scenes with planning outstanding fundraisers for students and the Washington, DC community".



Gina McLaughlin

Member - At - Large



Lavdena Orr

Member - At - Large



Alyssa King-Turner

Parliamentarian



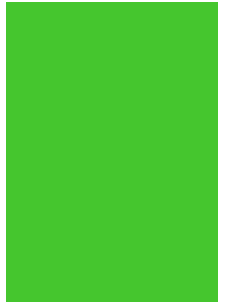
Jamilya Walker

Member - At - Large & (Returning) Public Relations Committee Chair

SEEN ON THE SCENE: PIEF OUTGOING PRESIDENT RECEPTION AND SCHOLARSHIP FUNDRAISER

On March 26, Pearl and Ivy Educational Foundation, Inc. joined Alpha Kappa Alpha Sorority, Inc.® Xi Omega Chapter for a reception honoring outgoing PIEF president, April Gaines-Jernigan. This celebration brought together PIEF members, community organizations, and sponsors to raise scholarship funds while thanking Gaines-Jernigan for her contributions and leadership to PIEF. *(Continued on page 7...)*





UPCOMING EVENTS & ACTIVITIES

10th Annual Norma E. Boyd 5K Race for Education and Virtual Health & Wellness Expo

- Virtual Health & Wellness Expo: September 24, 2022
- Race for Education: September 25-30, 2022

Full information is available at piefdc.org/NEB5K. Contact info@piefdc.org for questions or sponsorship inquiries.



Pearl & Ivy Educational Foundation, Inc.

CONNECT WITH US ON SOCIAL MEDIA

Instagram: @PIEFDC

Facebook: @PearlIvyEducationalFoundation

DONATE AT

Piefdc.org/donate

CONTACT US

www.PIEFDC.org

Email: info@piefdc.org

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Washington, DC 20013

BOARD OF DIRECTORS

Raven L. Hill, President*

Amanda Alexander, Executive Director*

Nicole Jackson-Williams, Vice-President*

Jennifer Coleman, Treasurer

Gina McLaughlin, Financial Secretary

Anitra Reed, Recording Secretary

Alyssa King Turner, Parliamentarian

Nadine Eads, Member-at-Large

Donna Rucker, Member-at-Large

Jamie Sturgis, Member-at-Large*

Lavdena Orr, Member-at-Large

Jamilia Walker, Member-at-Large*

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**TO LEARN MORE ABOUT THE WORK OF PIEF
IN THE COMMUNITY, VISIT:**

PIEFDC.ORG/COMMUNITY